



Gainesville Mom Prom

— The Ultimate Ladies' Night Out —

Dear Community Partner,

You are invited to become an official sponsor of Gainesville Mom Prom 2023- the year of the come back! Gainesville Mom Prom held two successful fundraising events before the pandemic.

Gainesville Mom Prom 2023 will benefit the Better Beginnings Foundation, a registered 501c3 nonprofit, providing funding for direct specialized perinatal mental health services to parents in our region of Florida who otherwise would not be able to access it.

We offer a unique opportunity to raise awareness about and provide funding for direct services to treat perinatal mental illnesses such as Postpartum Depression. In Florida, it is estimated that as many as 1 in 3 women will experience a perinatal mental illness; this number has increased since the pandemic.

**Benefiting the
Better Beginnings Foundation
Tax exempt 501C3**



Join the Party today and become a Sponsor!

This event is the ONLY ultimate ladies' night out in our area. Women 21 and older are invited to pull out their old prom dresses, grab a new one, or wear anything that will make her feel fabulous! The event features dancing, cocktails, light food, desserts, and silent auction.

As a sponsor, you have an opportunity to connect with a large group of women, most of whom fall in the category of making day to day purchases for their families and households. The women who will attend are not only looking to enjoy a night away but are also helping a local nonprofit that serves other women and families. Sponsors will gain loyalties from the attendees who appreciate a philanthropic business, especially one who supports a cause they are passionate about. Additionally, your sponsorship will be advertised to thousands through social media outlets. Finally, your sponsorship continues to support the mission of the Better Beginnings Foundation in preventing and treating postpartum depression and related perinatal mood disorders.

Cordially,

Lauren DePaola, Founder
Better Beginnings Foundation



SPONSORSHIPS

Presenting Sponsor (1)- \$3000+

- All benefits of King/Queen sponsorship, plus:
- Title Sponsorship, featuring prominent logo on all media
- Total of 10 tickets to 2023 Gainesville Mom Prom
- Reserved table at the Mom Prom event

King/Queen (3)- \$1500

- Your logo displayed prominently throughout the event
- Clickable logo on the Gainesville Mom Prom webpage, Facebook event page/album and in our Event slideshow
- Logo in all promotional marketing/newsletters
- 6 tickets to the 2023 Gainesville Mom Prom

Prom Court- \$1000

- Your logo displayed on the Gainesville Mom Prom webpage, Facebook event page/album and in our Event slideshow
- Business mentioned during the evening's Event Announcements
- 4 tickets to the 2023 Gainesville Mom Prom

Chaperone- \$500

- Your logo displayed on the Gainesville Mom Prom webpage, Facebook event page/album
- Your logo displayed in the Event slideshow
- 2 tickets to the 2023 Gainesville Mom Prom

SPONSORSHIP A LA CARTE

SILENT AUCTION TABLE SPONSOR- \$300 (3 available)

Your logo will be placed prominently in the high traffic areas of the Silent Auction tables and bank.

RED CARPET SPONSOR- \$200 (6 available)

Sponsor the Red Carpet and have your logo displaced for the step and repeat photo-op backdrop.

Your business logo will be photographed, shared, tweeted and liked!

Silent Auction Item Donations

We are accepting items for donation for the silent auction; some ideas include the following:

Pampering

Cosmetics

Spa treatments

Get- aways/vacation rental stays

Event tickets

Gift certificates for date night/Mom's night out

Gift baskets

Personal trainer sessions

INFO & DUE DATES

DUE DATES

Sponsorship applications must be received no later than September 1, 2023 to receive all listed benefits. Sponsorships are accepted on a first come, first served basis. Sponsorships may be accepted after this date with the understanding that not any/all benefits listed may be available given time constraints.

Tickets associated with Presenting, King/Queen and Prom Court levels **MUST** be claimed by September 22, 2023 to guarantee availability.

Unclaimed tickets will be released for sale to the public after this date.

Silent Auction items are to be delivered by Monday, October 2, 2023. You will be contacted with drop off information after sending in the completed form below.

Individual & group table tickets for Gainesville Mom Prom 2023 can be purchased at BetterBeginningsFL.com

Have more questions?

Email us: Foundation@betterbeginningsfl.com



2023 GAINESVILLE MOM PROM SPONSOR/AUCTION AGREEMENT FORM

Company name: _____

Contact person: _____

Email address: _____

Mailing address: _____

Website: _____

I want to contribute as:

Presenting Sponsor

Queen/King Sponsor

Prom Court Sponsor

Chaperone Sponsor

Silent auction sponsor

Red carpet sponsor

Silent auction item donation

***SPONSOR LOGO must be emailed to Foundation@betterbeginningsfl.com

Silent auction item description: _____

Estimated value of item: _____

Payment type (sponsors):

Check (Payable to Better Beginnings Foundation)

Card: call 352-462-9484 for card payments for 2023 Gainesville Mom Prom

Mailing address for sponsor checks:

Better Beginnings

14822 Main Street

Alachua, FL 32615

Thank you for your support!